

Synopsis issue 9 (May.June)

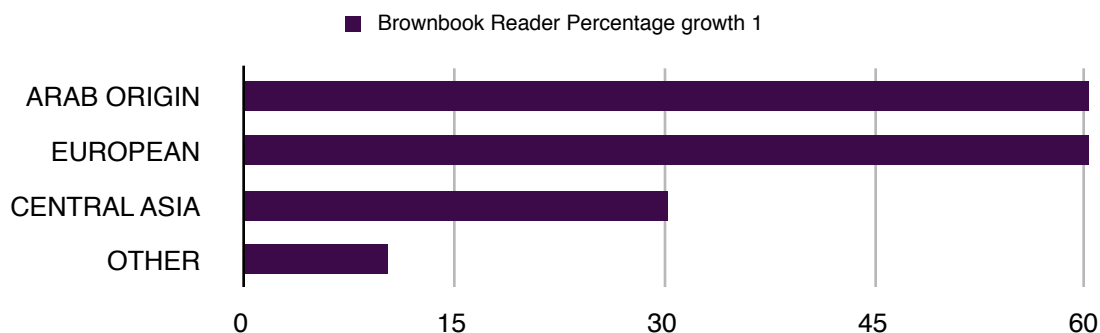
This issue

Ask anyone in the region about the art scene and they will emphasize on its success, growth and development. Galleries such as the Art House in Damascus, Third Line in Dubai or Town house in Cairo have all taken talented individuals and put the shine into their talent making them not only renowned artists, but profitable ones.



In our search for the definition of “art” in our generation, the transformation has been infatuating. Though the medium of communicating creativity and Art has changed, the message has always been core. Religion, Language, Origin, liberalism and heritage is what amplifies from our artists’ works. Art in the Middle East is a subject far from new. Throughout different generations there had been different designs and styles, whether the form of art is in Fabric, Religion, Calligraphy, Music or any other sort - The Middle East and Art had always been intertwined.

That being said, we explored those in the industry that are either upcoming or artists whom influenced far more than an art piece on the wall. Artists that offer more than glitz, fashion and style, but more urban, organic and influential ,, the Urban Artists. But the issue does not stop there, we have gone even deeper in the region exploring the Islands in the South of Yemen, upcoming chefs, houses in the coast of Turkey and much more.



Reader Growth

brownbook as of this issue has become the second most sold magazine in Dubai according to the Jashanmal + brownbag.ae sales figures. This means a great deal not only for brownbook but for the region over all. People all over the region are having an awakening for content in the region, and to better understand the region. Internationally brownbook has found its place with singly copy sales growing at a staggering 70% there is no other clearer message than that brownbook and the content we provide is crucial to better understanding the region.

“brownbook reintroduces the region to itself” Marcel Wanders